

ORDER



Orders
Order / Rev: 38858
Alt Order #:
Product Desc: Br. Co. Exec.
Estimate: 10/24-10/30/16
Flight Dates: 10/24/16 - 10/30/16
Original Date / Rev: 10/19/16 / 10/19/16
Order Type: GENERAL

FOX 40 WICZ-TV

Primary AE: Mary Ann Harkness
Sales Office: POL-L
Sales Region: POL

Agency Name: Ad Elements
Buying Contact: Stephanie Blodgett
Billing Contact:
 45 Lewis St.
 Binghamton, NY 13901

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Friends of Jason Garnar- Democrat
Demographic: A18-49
Product Codes: PL Candidate
Priority: P-3
Revenue Codes: AGY, POL, CAND

New Business Thru:
Order Separation: 00:10:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/30/16	25	\$1,867.75	\$1,587.59

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	25	\$1,867.75	\$1,587.59	0.00
Totals	25	\$1,867.75	\$1,587.59	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Mary Ann Harkness			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WICZ	10/24/16	10/30/16	M-F 10-10:35pm Fox 40 News at 10	CM	M-F 10-10:35pm	MTWTF--	:15	2	\$97.50	P-3	0.00	NM	2	\$195.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--		2				\$97.50		0.00			
N 2	WICZ	10/24/16	10/30/16	M-F 10-10:35pm Fox 40 News at 10	CM	M-F 10-10:35pm	MTWTF--	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--		2				\$150.00		0.00			
N 3	WICZ	10/24/16	10/30/16	Mon-Fri 5:00-6:00pm Ellen	CM	M-F 5-6:00pm	MTWTF--	:15	2	\$39.00	P-3	0.00	NM	2	\$78.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--		2				\$39.00		0.00			
N 4	WICZ	10/24/16	10/30/16	Mon-Fri 5:00-6:00pm Ellen	CM	M-F 5-6:00pm	MTWTF--	:30	2	\$60.00	P-3	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	MTWTF--		2				\$60.00		0.00			
N 5	WICZ	10/30/16	10/30/16	Non-Giant Game NFL Football 10/30/16	CM	425pm game (4:25 PM-7:30 PM)	-----1	:30	1	\$375.00	P-3	0.00	NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1		1				\$375.00		0.00			
N 6	WICZ	10/30/16	10/30/16	Non-Giant Game NFL Football 10/30/16	CM	425pm game (4:25 PM-7:30 PM)	-----1	:15	1	\$243.75	P-3	0.00	NM	1	\$243.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1		1				\$243.75		0.00			

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Advertiser: Friends of Jason Garnar- Democrat
 Product Desc: Br. Co. Exec.
 Estimate: 10/24-10/30/16

FOX 40 WICZ-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 8	WICZ	10/24/16	10/30/16	M-F 6p-6:30pm Fox 40 News at 6PM	CM	M-F 6-6:30pm	MTWTF--	:15	2	\$39.00	P-3	0.00	NM	2	\$78.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/24/16	10/30/16	MTWTF--		2			\$39.00		0.00				
N 9	WICZ	10/24/16	10/30/16	M-F 6p-6:30pm Fox 40 News at 6PM	CM	M-F 6-6:30pm	MTWTF--	:30	2	\$60.00	P-3	0.00	NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/24/16	10/30/16	MTWTF--		2			\$60.00		0.00				
N 10	WICZ	10/24/16	10/30/16	M-F 3-4:00pm People's Court	CM	M-F 3-4:00pm	MTWTF--	:15	3	\$9.75	P-3	0.00	NM	3	\$29.25
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/24/16	10/30/16	MTWTF--		3			\$9.75		0.00				
N 11	WICZ	10/24/16	10/30/16	M-F 3-4:00pm People's Court	CM	M-F 3-4:00pm	MTWTF--	:30	2	\$15.00	P-3	0.00	NM	2	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/24/16	10/30/16	MTWTF--		2			\$15.00		0.00				
N 12	WICZ	10/24/16	10/30/16	Mon-Fri 4-5:00pm Hot Bench	CM	M-F 4:00-5:00pm	MTWTF--	:15	3	\$16.25	P-3	0.00	NM	3	\$48.75
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/24/16	10/30/16	MTWTF--		3			\$16.25		0.00				
N 13	WICZ	10/24/16	10/30/16	Mon-Fri 4-5:00pm Hot Bench	CM	M-F 4:00-5:00pm	MTWTF--	:30	2	\$25.00	P-3	0.00	NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/24/16	10/30/16	MTWTF--		2			\$25.00		0.00				
N 14	WICZ	10/24/16	10/24/16	Mon 8-9:00pm Gotham	CM	Mon 8-9:00pm	1-----	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/24/16	10/30/16	1-----		1			\$200.00		0.00				
Totals														25	\$1,867.75

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 2

Station and Location:

Date:

10/19/16

WICZ

I, Stephanie Blodgettbeing/on behalf of: Jason Garnara legally qualified candidate of the Democratpolitical party for the office of: Broom County Executivein the localelection to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
* See Attached *					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Friends of Jason Garner

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Tammy Kocak

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/19/16
Date

[Signature]
Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

MA HARKNESS

Printed Name

REG'L SALES

Title

mbr.